

# Stakeholder Engagement, awareness generation and training programme



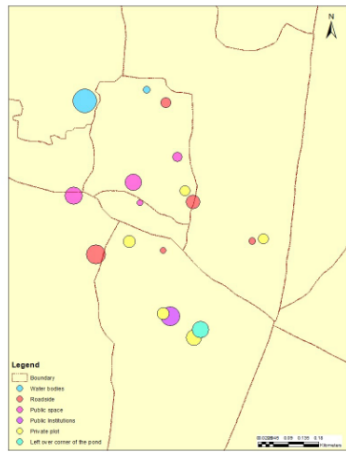
## Educational Workshops and Training

A series of workshops and seminars have been conducted targeting residents of all ages in Bihat Nagar Parishad. These sessions are designed to provide comprehensive information on the significance of waste segregation and the environmental impact of improper waste disposal. Experts in waste management, along with environmental educators, engage with the community, using interactive presentations and practical demonstrations of waste and the benefits of proper disposal.



## Engagement with Local Leaders and Influencers

Local leaders and influencers are pivotal in shaping public opinion and behaviors. Throughout the project, interactions and consultations with local ward councilors, leaders, and influencers have been essential to our strategy. The project team engaged these individuals to secure their endorsement and active participation in promoting waste management practices. By involving respected community members, the project ensures that the sustainability message is more readily received and acted upon. These interactions have fostered trust, identified gaps, and addressed issues, ensuring the project aligns effectively with community needs. Leveraging the influence of these figures has boosted participation and commitment to the project's goals.



## Waste Hotspot mapping

Three individuals, comprising two Research Associates and one volunteer, underwent training on identifying solid waste hotspots. They conducted transect walks along village roads in Bihat Nagar Parishad, using the ODK app to record and geotag the locations of waste dumps. The team identified and mapped a total of 15 waste hotspots, noting details such as their locations, the type of waste, and other pertinent information.



## Focus Group Discussions with Sanitation Workers

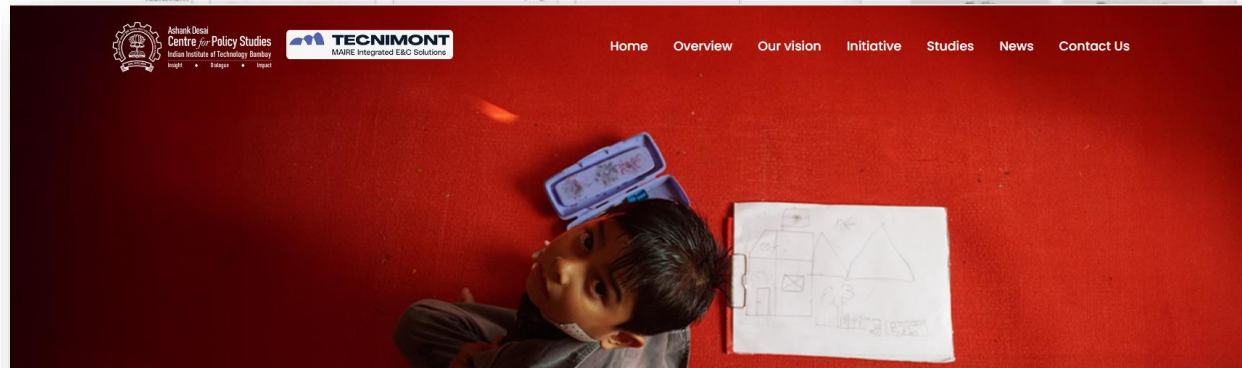
To tackle the challenges in solid waste management (SWM), focus group discussions were conducted with sanitation workers. These sessions offered a space for workers to express their experiences, challenges, and ideas for improving waste management practices. By directly involving those who are essential to the SWM process, the project gained valuable insights that will guide the development of more effective strategies and support mechanisms. This approach not only amplifies the voices of sanitation workers but also strengthens their role in enhancing SWM efforts.

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**Empowering Communities through Waste Management**

Another critical intervention is monitoring the collection and processing of waste. To ensure transparency, we are developing a mobile app and dashboard that will allow community members and governance institutions to monitor the process and activities, fostering accountability. Key benefits include proper waste management, reduced municipal burden, better transparency, and resource circularity.

**Integrating Technology with Education**

Successful implementation hinges on integrating technological solutions with public education and awareness. Effective waste management requires a holistic approach, combining technology distribution, curriculum integration, and fostering individual responsibility. This endeavour is made possible through the support of Tecnimont Private Limited via their Corporate Social Responsibility (CSR) fund, in collaboration with the Ashank Desai Centre for Policy Studies at the Indian Institute of Technology-Bombay, Maharashtra, and the local NGO Akash Ganga Rang Chaupal Association. Together, we are committed to creating impactful, sustainable change.

**Join Us in Creating a Cleaner Future**

Join us in this mission to adopt sustainable waste management practices, protect our environment, and ensure a cleaner, healthier future for India. The success of this initiative depends on collective commitment and active participation, transforming the vision of a garbage-free India into reality.

