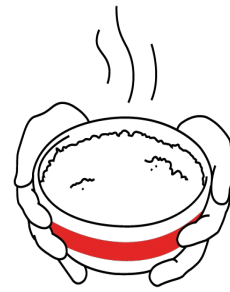




It starts with a **meal.**



Rise Against Hunger is growing a global movement to end hunger by nourishing lives, empowering communities and responding to emergencies.



2023 Impact Stats:


37 countries
SERVED

3,612,499
lives impacted




57.4 million
MEALS PACKAGED

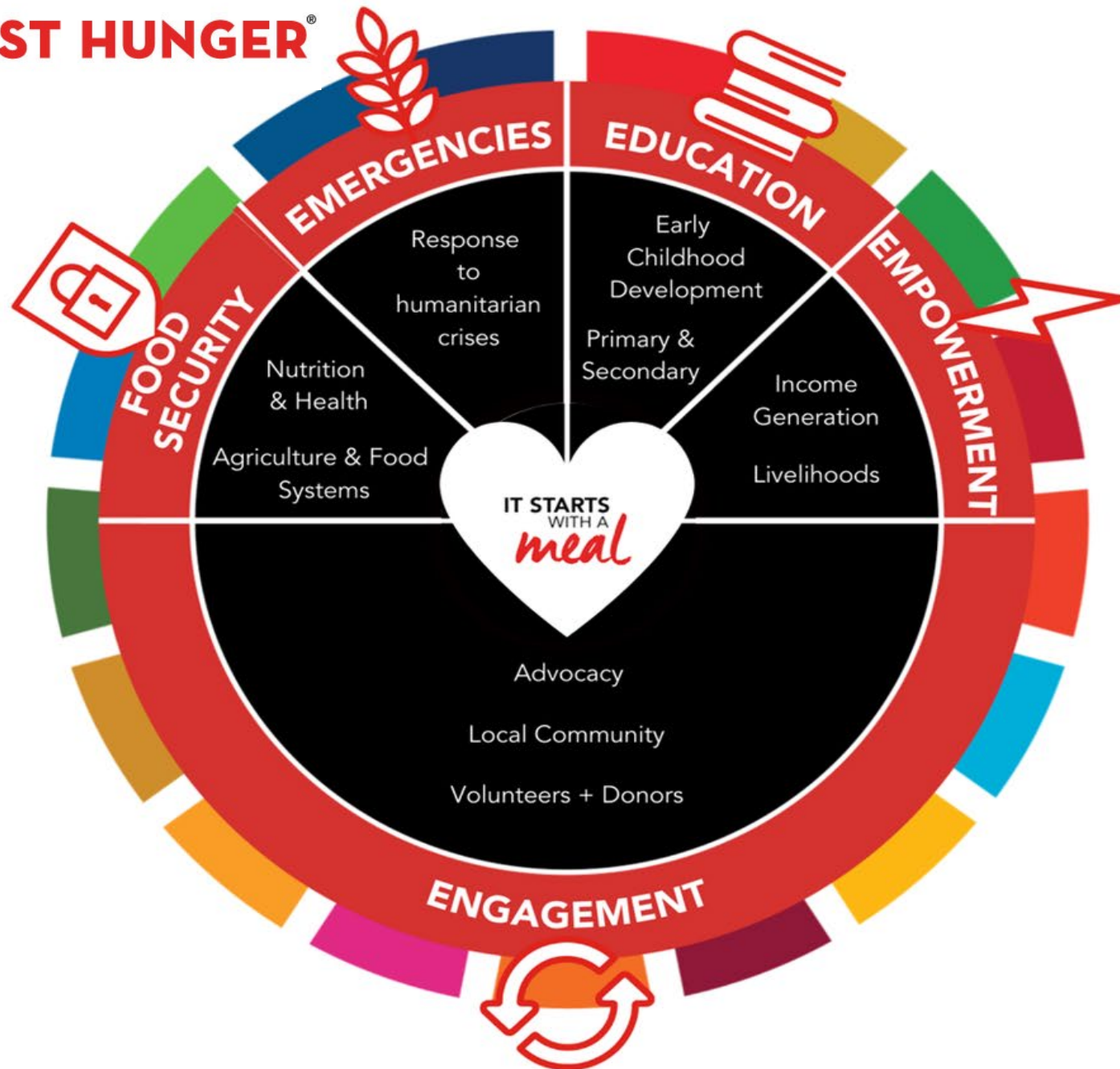
331,199
volunteers

Where we are

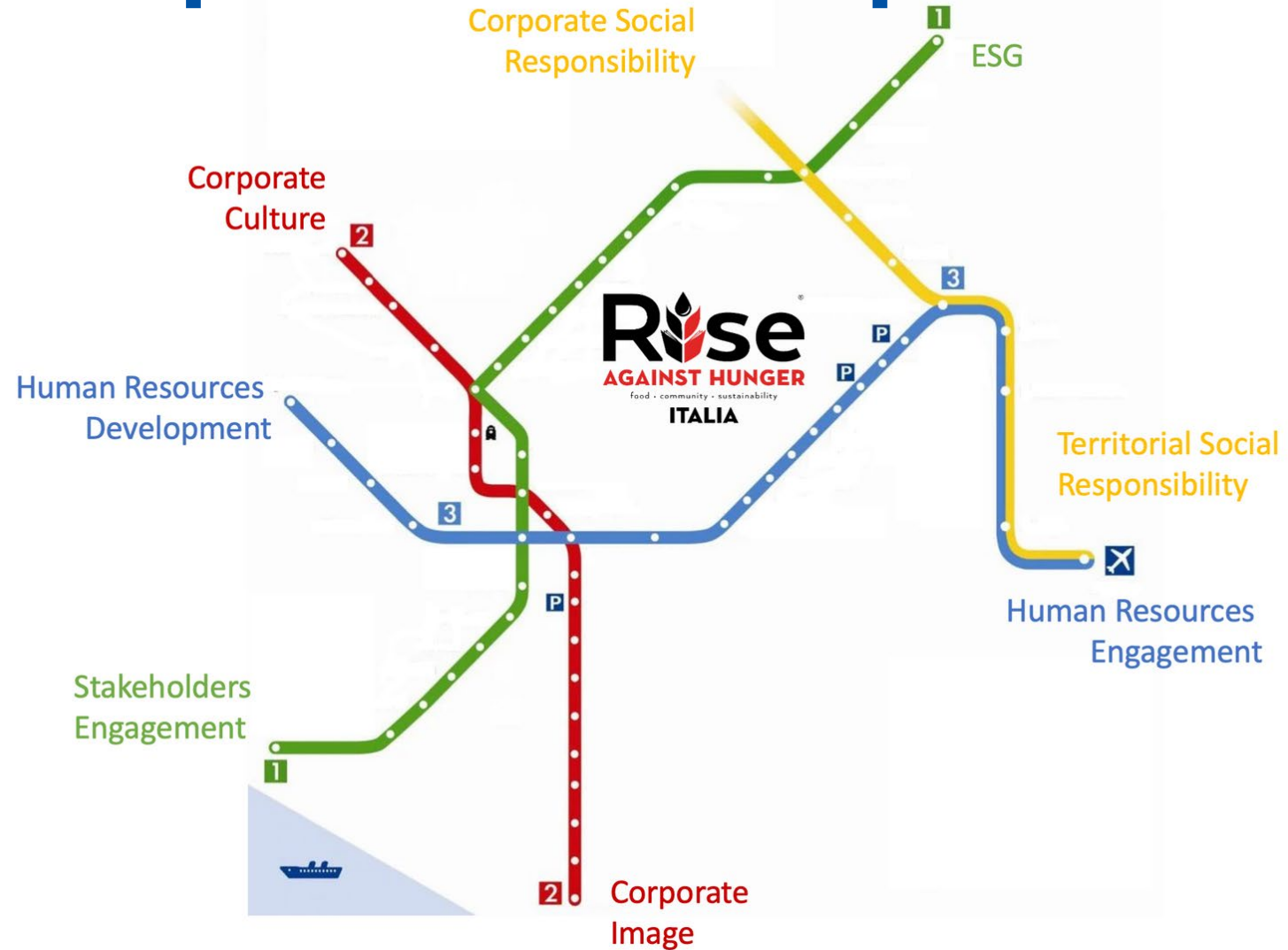
Rise Against Hunger
is a **GLOCAL** reality, a
space that allows the
global dimension and
the widespread
presence to combine.



What we do

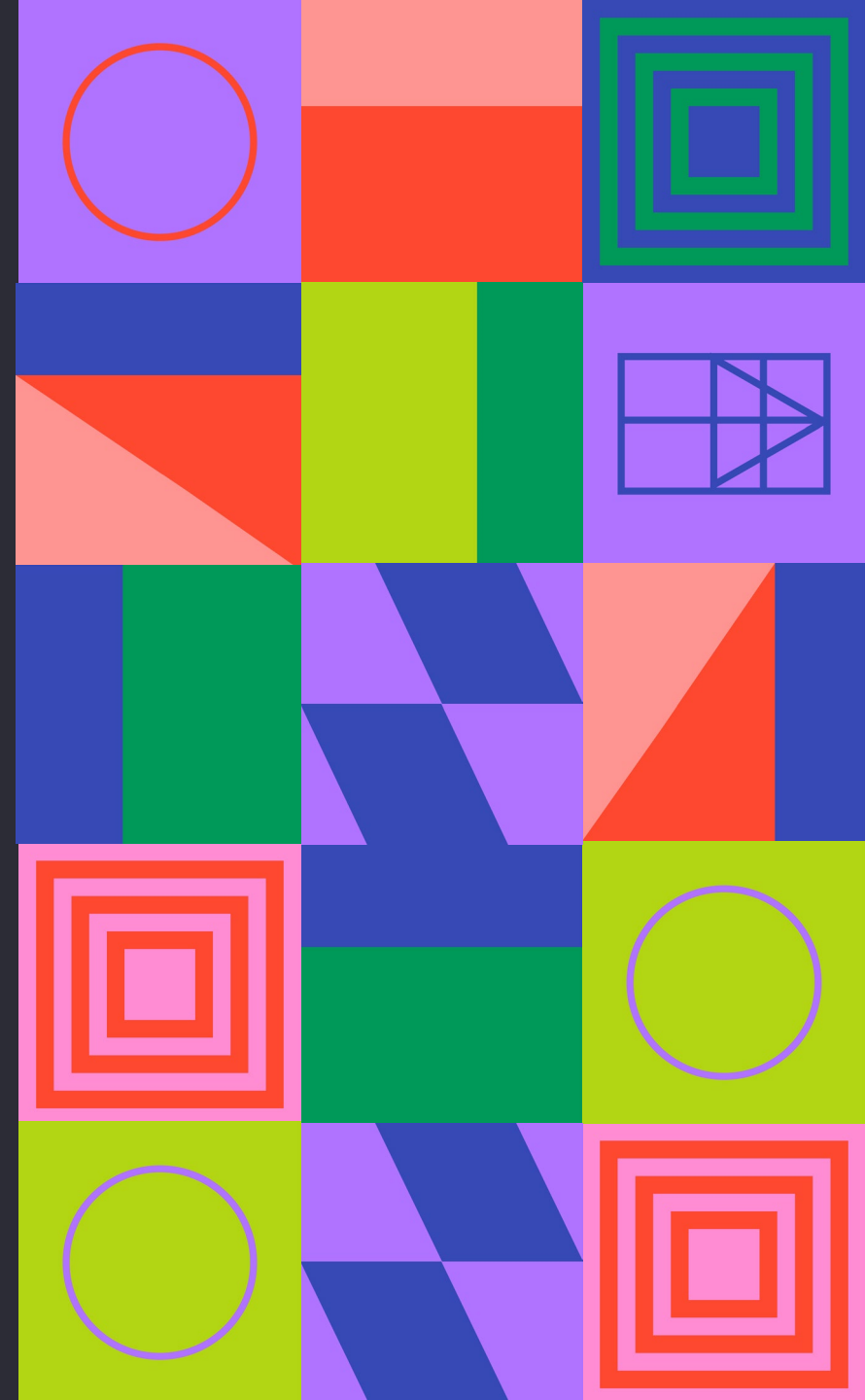


Our paths for companies



Transactional to Transformational

Building Long-term Partnerships Through
Successful Employee Engagement Programs



Kraft*Heinz*

 **RISE AGAINST HUNGER**[®]



At Kraft Heinz, we aim to provide 1.5 billion meals to people in need by 2025. For over 10 years, Rise Against Hunger has been a key partner in making this ambition a reality. We're incredibly grateful for Rise Against Hunger's leadership in the fight to end global hunger and humbled to play a part in their efforts.

Rashida La Lande

EVP, Chief Legal & Corporate Affairs Officer



TOGETHER at the TABLE

The **Kraft Heinz ESG strategy** prioritizes the issues that matter most to the Company business and stakeholders, focusing on areas that have the greatest impact. It includes three key pillars.



**Healthy Living &
Community Support**



**Environmental
Stewardship**



**Responsible
Sourcing**



How it Started

- A former Kraft Heinz employee volunteered at a meal packaging event at their child's elementary school in the Philadelphia area around 2012
- The volunteer connected Rise Against Hunger with the head of the Kraft Heinz Foundation
- Within the next year, Kraft Heinz developed and supplied micronutrient sachets to be included in all meals packaged by our U.S. locations
- By 2014, Kraft Heinz had committed to packaging 1 million meals and began supplying micronutrient sachets to our global locations



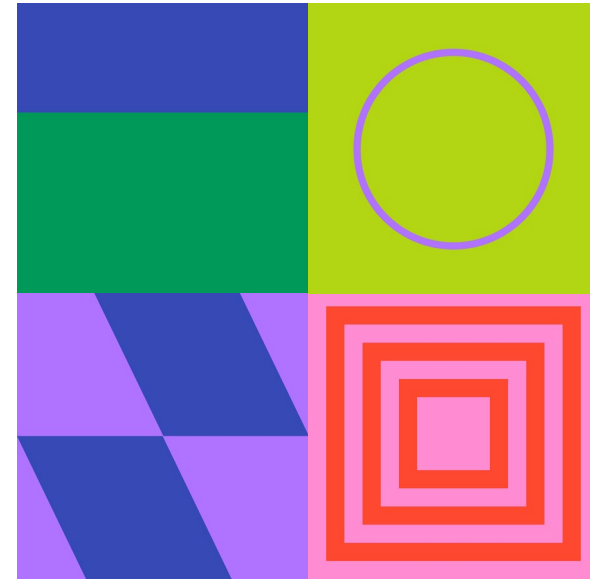
KraftHeinz  **RISE AGAINST HUNGER**[®]

Employee Engagement



The “Why” Behind Employee Engagement

- Our employees are the heart of our organization
- Engaging them helps instill a sense of pride in employees
- Engages them beyond their regular jobs and connect to the bigger “Why” of the organization
- Engaged employees leads to long-term employee retention



Global Packathon

- 46,000 Kraft Heinz employees engaged globally in packaging meals with Rise Against Hunger to support people facing hunger and grow our movement
- Organize 10-15 events each year at HQ offices and select factories
- To date, employees have packaged 16 million meals in 25 countries
- Packed 900,000+ meals for children and families in need through the annual Kraft Heinz Meal Packathon in 2023
- Events are organized by local teams, spearheaded by our Global Meal Ambassador Program





What's next?

A word cloud featuring various terms related to business, sustainability, and innovation. The words are arranged in a central cluster with varying orientations and colors. The most prominent words are 'partnership' (blue), 'engagement' (yellow), 'commitment' (green), and '1095' (pink). Other visible words include 'transformational', 'path', 'dedication', 'impact', 'innovation', 'esg', 'efficiency', 'monitoring', and 'connection'.

engagement
dedication
path
1095
partnership
transformational
impact
innovation
esg
efficiency
monitoring
connection
commitment

Thank you