



FROM THE OCEAN FOR THE OCEAN

SUSTAINABILITY PARTNER



Certificazione



Corporation

MEDIA PARTNER



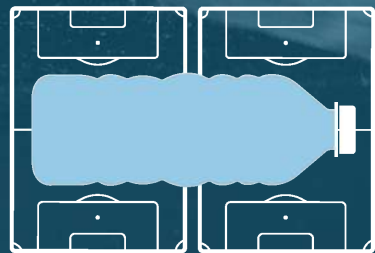
2021 United Nations Decade
2030 of Ocean Science
for Sustainable Development

OCEAN PLASTIC
IS ONE OF THE BIGGEST
ENVIRONMENTAL ISSUES
OF OUR TIMES

THE OCEAN PRODUCES 50% OF THE OXYGEN WE BREATHE. IF OUR SEE IS AT RISK, SO ARE WE.

1 MLN

plastic bottles produced per minute



Same as

2

football fields

450 YEARS

for a plastic bottles to decompose



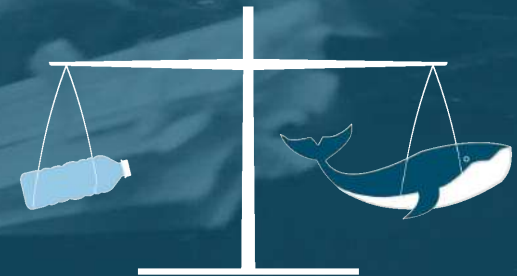
Same as

18

generation

11 MLN TON

ends in the ocean every year



Same weight as

78.241

blue whales

PEOPLE AND COMPANIES WANT TO CONTRIBUTE LIKE NEVER BEFORE BUT IT SEEMS COMPLICATED

PEOPLE WANT TO BE PART OF THE CHANGE, BUT SOMETIMES THEY HAVE NO IDEA HOW TO DO IT, BECAUSE IT'S TOO COMPLICATED OR THE MARKET IT'S NOT READY YET.



OGYRE MAKES IT EASY TO EVERYONE TO **TAKE ACTION**

B Corp and innovative start-up with a social vocation

THE OGYRE PLATFORM


PLASTIC IN THE OCEAN




FISHERMEN


COMPANIES


PEOPLE

PLASTIC IN THE OCEAN 

AMONG THE MAIN **ENVIRONMENTAL PROBLEMS** OF OUR CENTURY

FISHERMEN 

WE SUPPORT THEM TO GET AN **EXTRA REVENUE** STREAM FOR THE LITTER THEY COLLECT, GIVE THEM A TOOL TO ACT, SOLVE THEIR BUREAUCRACY ISSUES

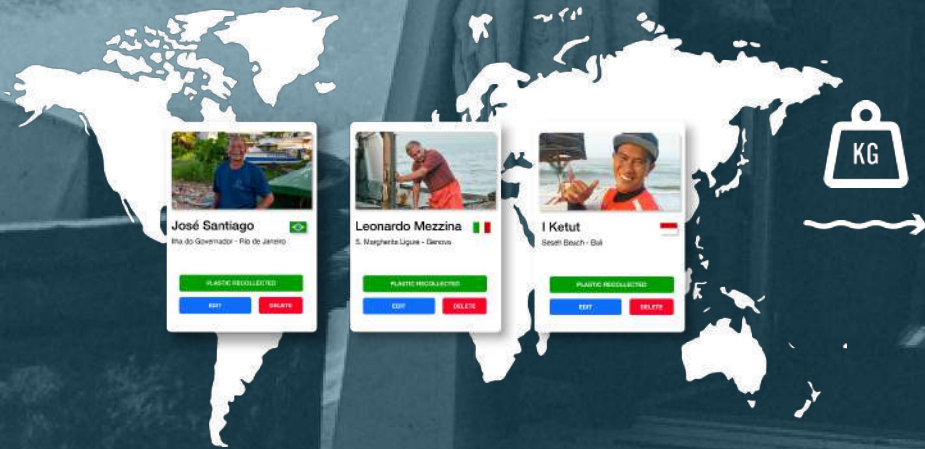
COMPANIES 

WE PROVIDE COMPANIES WITH POWERFUL **CSR COMMUNICATION TOOLS** AND REAL ACTS OF COMMITMENT FOR THE OCEAN

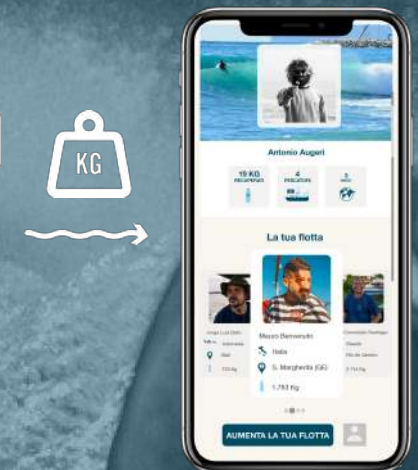
PEOPLE 

WE PROVIDE **USEFUL PRODUCTS AND ENGAGING CONTRIBUTION TOOLS** FOR THOSE WHO CARE ABOUT THE OCEANS

HOW IT WORKS



Kg recuperati	Location	Data	Immagini
25	S. Margherita Ligure	19/01/22	
31	S. Margherita Ligure	17/01/22	
29	S. Margherita Ligure	14/01/22	



OUR FISHERMEN LOAD THEIR "VIRTUAL WAREHOUSE" AFTER EVERY FISHING FOR LITTER DAY.

EACH KG COLLECTED HAS AN UNIQUE CODE AND BECOMES A DIGITAL TOKEN...

... THAT CAN BE UPLOADED ON THE BRAND'S ACCOUNT OR ON THE CONSUMER'S PRIVATE PROFILE.

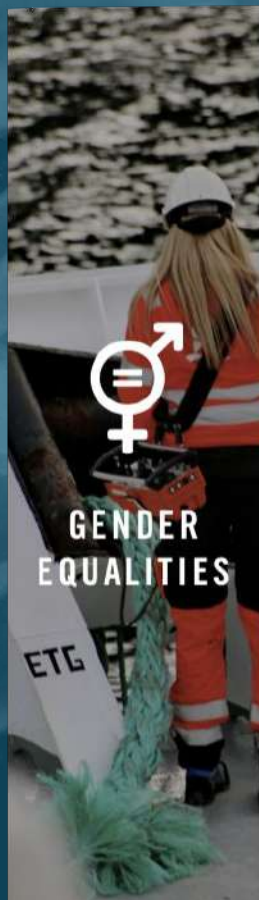
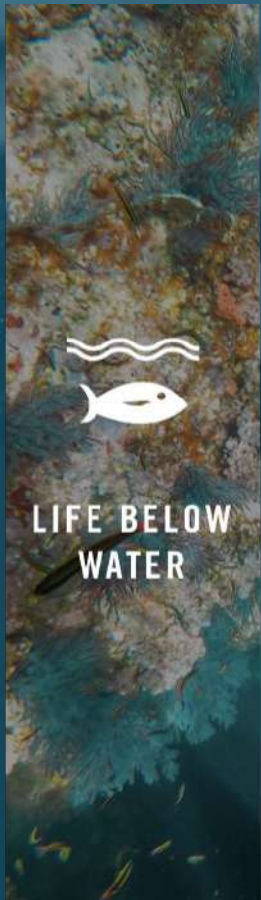
WORKING WITH **FISHERMEN** TO CLEAN THE OCEAN THROUGH **FISHING FOR LITTER**

Fishermen got vessels, nets, knowledge
and more than anything they deal with the ocean plastic issue everyday

OUR FISHERMEN ARE COLLECTING LITTER IN ITALY, BRAZIL AND INDONESIA.



OGYRE CONTRIBUTES TO ACHIEVE 8 OF THE UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS



SOME BRANDS THAT PARTNER WITH US



RICHEMONT
ITALIA SPA

PANERAI

LLUMIA

SUSTAINABILITY PARTNER



GORILLAS



SUSTAINABILITY PARTNER

- Recover 6.000 kg of marine litter;
- Integrated communication plan;
- On field activities with content creation;
- Dedicated website.

Link:

[Website](#)

[Sustainability page Luna Rossa](#)

[Video Teaser](#)



FROM THE OCEAN FOR THE OCEAN

LET'S ACT TOGETHER

THANK YOU!